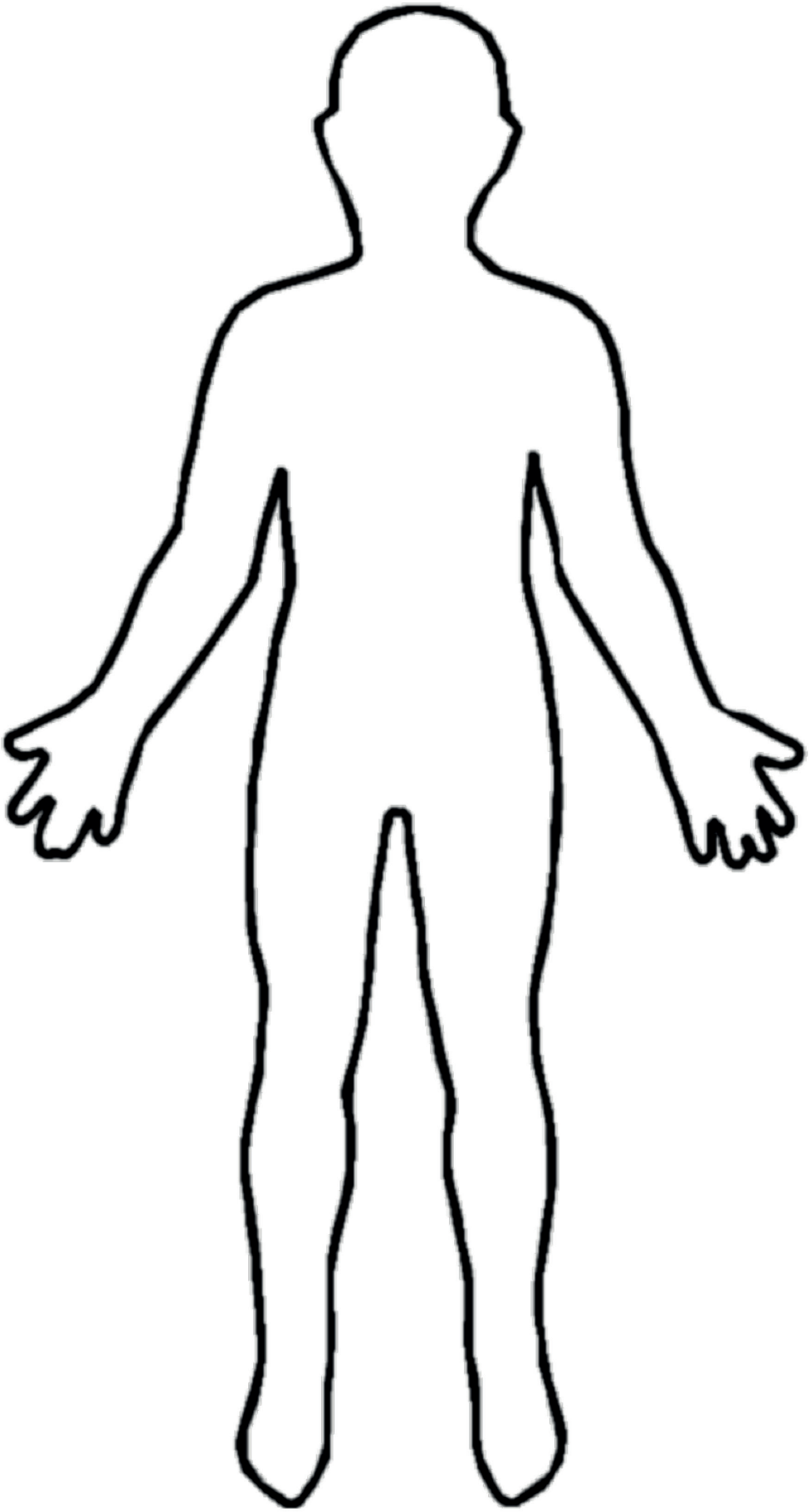Siâp cymeriad