

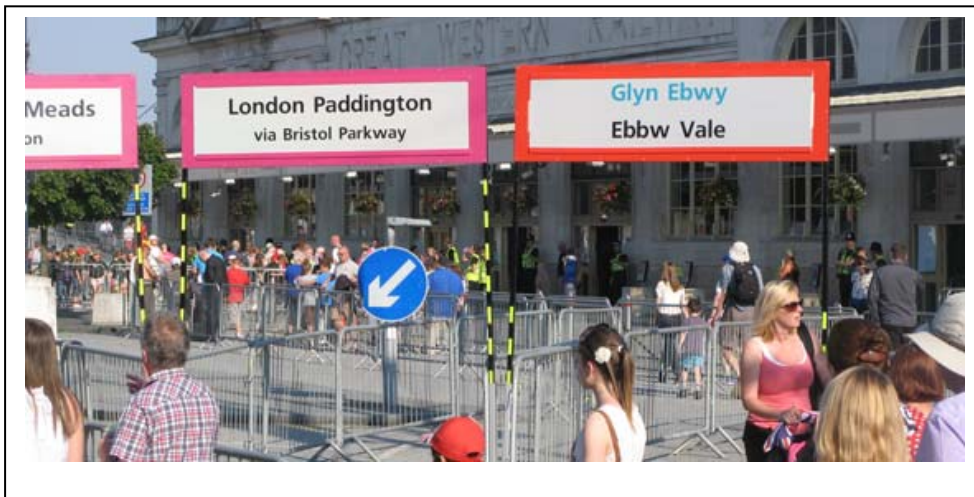
Cardiff – A Sustainable Travel City

1. What are the problems (for transport in Cardiff)?
2. How can the impacts of tourism be managed?
3. What are the benefits of sustainable travel to Cardiff and its visitors?

TAB 1

QUESTION -What are the problems for transport in Cardiff?

IMAGES :





INFORMATION

Cardiff is the capital city of Wales. The population of Cardiff is 337,612 (August 2012) it is Wales' largest City and region. Cardiff also has many, many visitors on an annual basis, 20 million in 2009, who come to enjoy what Cardiff has to offer.

Cardiff hosts many sporting and cultural events during the course of a year at its iconic venues, the Millennium Stadium and Millennium Centre. For example major rugby matches such as the 6 Nations Rugby Tournament at the Millennium Stadium and touring West End musical shows at the Millennium Centre. Many famous bands and singers play at the Cardiff's Motorpoint Arena. As well as this, Cardiff attracts many visitors because of its re developed Cardiff Bay area where people can eat at one of the many restaurants, stroll around the Bay and Barrage; enjoy the sports and activities available at the International Sports Village. Even when the weather is bad, visitors can still enjoy Cardiff Bay, as it has the

indoor Dragon Centre with restaurants, cinema complex, casino and bowling alley all under one roof.

All of these attractions together with the vibrant shopping facilities in Cardiff have meant that access into Cardiff and in particular, Cardiff Bay and the City Centre, has posed challenges. With so many people travelling to and around Cardiff something had to be done to make travel sustainable in the Capital City. That means to maintain access into and around the City that does not affect the traveller or the City's infrastructure too heavily now and in the years to come. Also, Cardiff is a working city, so each day thousands of people travel into the city to work.

In Cardiff, traffic levels are forecast to grow by 7-10% over the next five years – a figure higher than average for any city in Great Britain. In 2009, the Welsh Assembly Government in conjunction with Cardiff City Council launched a response to the increasing problem and announced that Cardiff would become the first Sustainable Travel City in Wales

TAB 2

QUESTION – How can the impacts of tourism be managed?

IMAGES:







INFORMATION:

The Welsh Assembly Government through a joint venture with Cardiff City Council has developed Wales' first Sustainable Travel City. The venture developed a transport strategy whereby their vision is for 'an integrated transport system that offers safe, efficient and sustainable travel for all, and where public transport, walking and cycling provide real and desirable alternatives to car travel'. (*Cardiff Council - Cardiff- A Sustainable Travel City: Future Strategy 2011/12 – 2013/2014) Draft Delivery Plan*)

Widening Travel Choices

Cardiff City Council is encouraging more people to choose walking or cycling for all or part of their journey.

Cardiff City Council is encouraging more people to choose public transport for all or part of their journey Cardiff City Council is encouraging more people to make smarter travel choices by working closely with employers and organisations throughout the city.

Management of demand

Cardiff City Council wants to reduce the demand for travel overall and restraining the use of the car through:

- Giving priority to buses by introducing dedicated bus lanes in the city centre and areas supporting Park and Ride
- Supporting Park and Ride at railway stations
- Reducing the number of long stay car parking spaces in the city centre

Network management

Cardiff City Council wants to ensure the city's infrastructure supports all types of sustainable travel and encourage people to use it by:

- Providing city wide CCTV and new technology to help people feel safe in their own city and to help the flow of traffic and decrease congestion.
- Introducing new information points across the city to provide interactive travel information including real time bus and train travel at bus stops, tourist and travel information centres, railway stations and central library
- Introducing Civil Parking Enforcement to make sure that illegal and inconsiderate parking is reduced, making it easier for buses to keep a fast and efficient service and improving the safety of people who make the positive choice to travel on foot or by bike.

TAB 3

QUESTION – What are the benefits of sustainable travel to Cardiff and its visitors?

IMAGES:





INFORMATION:

Cycling in Cardiff - Cardiff has offered several incentives to local workers who use their bike to cycle to work. You can find out more by visiting the 'Cardiff Cycle Challenge' website:

www.cardiffcyclechallenge.org.uk

Get Walking

Walking, even for part of your trip, can help you arrive feeling alert and ready for anything!

Using the Bus

Catching a bus has never been easier!

Cardiff has a large bus network that is being continually improved to ensure it can be a real alternative for more people. Cardiff has dedicated bus lanes to help make journeys quicker and real time bus information at bus stops to help you know when the bus is due to arrive.

.Travelling by train

There are also several positive economic and environmental benefits of travelling by train. Arriva Trains emit 70% less CO2 than cars! Using the trains means less congestion in the city centre and savings in fuel and car parking charges for the visitor / commuter.

Instead of driving why not Park and Ride?

The Park and Ride scheme is proving popular in Cardiff. It offers a quick, easy service to the city centre without expensive car parking charges. Cars are secure away from the centre in a manned car park with CCTV coverage.

Travelling on Water!

Cardiff Bay Barrage has created a fantastic waterfront and huge freshwater lake. It's an attractive destination for work and leisure and its link with the River Taff and River Ely has provided another way to travel into and around Cardiff.

Two services run into Cardiff. Both provide regular services from Mermaid Quay at Cardiff Bay.

Cardiff Aquabus

The Cardiff Aquabus runs a scheduled service from Mermaid Quay to the city centre 7 days a week with the first service leaving Mermaid Quay at 10.30am and then ¼ past the hour until 4.30. Services leave the city centre at castle Grounds on the hour with the first leaving at 11am and the last at 5pm.

Cardiff waterbus

Cardiff waterbus operates from Mermaid Quay to the Penarth end of the Barrage. This service allows visitors to see Cardiff Bay in a more leisurely way.