

## **UNIT 1 EXPLORING LANGUAGE**

## Section A

## **Analysing Language**

## Response 2

	Each of these texts focuses on avalanches, but they all have different audiences and
	purposes. Text A is a regional news article so it aims to inform readers in Wales about some specific incidents on Snowden. There are many proper nouns such as "Anglesey",
	"Llanberis", "Pyg Track" and "Cwm Glas". These locate the events in Wales and will engage
	readers who are familiar with the places. The description of avalanches is therefore designed
$\bigcirc$	to be factual, but also to have some elements of drama to hook readers in to the story. This
	is similar in Text B which is published in a magazine for people who are interested in
$\mathcal{L}$	extreme outdoor activities. It is a personal account of the terrifying side of avalanches. The
	news report is more positive because it doesn't invol ve death, but Text B is on the line
	because it looks like the writer's friend won't be alive even though they have a lot of
	experience. These descriptive accounts are completely different to Text C which is
	informative. It is a warning to people using the mountains to take care because of the risks.
	Because it's posted on Facebook, however, the tenor is quite chatty. This is very different to
	Text A and B where the approach is more formal.
	Establishing a sense of fear of avalanches through a semantic field of danger is prominent
2	in each text. Text A features words such as the dynamic verb "fell", the abstract nouns
	"death", "pain" and "risk", and the adjectives "unstable" and "unconscious". The noun phrase
	"appalling whiteout conditions" is very emotive because the pre-modifiers emphasise the extreme circumstances. These allow the journalist to highlight the severity of the avalanche.
	The emphasis is on the extent of the snow with adjectives like "huge" "loaded" and "extreme" dramatising the situation. Rhys makes sure readers are not upset, however, by repetition of
	the adjective "lucky" and the verb "managed" which draw attention to the fact that these
	incidents were not as bad as they could have been. This is similar in Text B where verbs like
	"shout", abstract nouns like "nightmare, "fear" and "panic", the adjective "panic -struck" and
$\bigcirc$	the adverb "frantically" establish the danger. These lexical choices illustrate the writer's own
	fear and help him to warn readers to avoid experiencing the same terrifying situation
	because of poor judgement. Text C also works as a warning by giving readers advice before
	they set out. The semantic field of fear in Text C is evident through the abstract nouns
	"hazard" and "consequences", the verb "avoid" and the capitalis ed noun "Warning" which
	focuses attention on the headline " Special Public Avalanche Warning" with its key pre - modifier (underlined).
$\overline{}$	The approach to writing about the avalanches also plays a part in how readers react. Text
_	A uses eye-witness accounts to dramatise the events. The journalist quotes rescue workers
	like Phil Benbow. The quoting clause "he warned" is like Text C because he is giving advice
	to other walkers who could avoid the problems by being sensible and we trust him because
	he can give expert advice. Text B is more like narrative because the writer wants to recreate
	the experience for the reader. There are lots of time adverbials to create tension such as the
	prepositional phrase "In seconds" and the adverbs "immediately" and "quickly". Thi s tension
	is reinforced by juxtaposition of simple clauses: "I was safe"/"Mike was gone" and tripling of
	negative noun phrases such as "no warning, no noise, no crack". The drama of the
	moment the avalanche happened is made more intense by the simple sentence "There was
	silence." This break in the drama is dramatic and plays on the reader's emotions.  Text C is more to the point because it is a Facebook update but it has a higher register
	than the stereotypical update because it is for a public group. This shows in the lexical
	choice of subject specific nouns like "cornices" and "terrain traps". It still follows social media
	conventions though: it is short, uses chatty language such as the idiomatic subordinate



$\bigcirc$	clause "In case you missed it", and direct address in the second person pronoun "you" to make it more personal. Where the other texts use declarative sentences to develop the story
	of specific avalanches, Text C uses to imperatives to warn readers about potential
	avalanches ("make Avoid stay away"). The people looking at this Facebook page will
	be local, so they don't need to put the full proper noun but can use the initialism of BC. Their
	tagline explains their purpose in the imperative "Know more" and the noun phrases
	"forecasts, training a nd awareness". Texts A and B show reflection on events that have
	happened such as when John Stone looks back and realises their mistakes. The syndetic
	listing of the main clause <mark>s "grown complacent not paid</mark> enough attention and fallen into
$\bigcirc$	the trap" starting with a fronted contrastive conjunction makes it clear that they had taken
	risks like the walkers in Text A who didn't have a map or an ice axe.  But Text C is all about
	providing information before anything happens.
	All three texts show avalanches to be very powerful and consuming for the people
2	involved. Figurative language like "a sea of avalanche debris" (Text B) and "ugly weak layer"
	(Text C) dramatise the avalanches making them seem destructive and unpleasant while Text
	A uses the negative connotations of the word "buried" in the headline to catch our attention.



