

# Film trailers and posters

## Top grossing films

### Investigating the Media: Making the Links

#### Key Questions:

- ▶ How do the films on the individual charts compare to your own suggestions? Are there any surprises?
  - ▶ What do the films in the lists: *top grossing*, *top opening weekends...* have in common?
  - ▶ What do you know about the studios that produced these films?
  - ▶ Can you identify the films' genres? Do the genres indicate that some types of films have a wide appeal or that they can draw in global audiences?
  - ▶ What features do the films have in common? *Are they films that rely on spectacle? Do they feature stars? Are they part of a franchise? etc.*
  - ▶ What do the charts suggest about the audiences for these films?
  - ▶ Use your knowledge of one or more of the films to suggest the features that would draw in audiences.
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- Are there any further questions that need to be asked of this data? Is further research needed?
  - Undertake any further research needed and feedback to the class next time.