

Film trailers and posters

Making a star

Think of an actor you think is a star

What **qualities** do they **possess** that make them **a star**?

Consider:

- ▶ How they look... and/or how they sound – what is iconic about their **image**?
- ▶ Their films/roles. What type of roles do they play? In what type of films do they appear?
- ▶ Their appearances in other media. Do they endorse any products? If so which ones and why does their image suit the brand/product?
- ▶ How their star persona is constructed through their films – study trailers and film posters and other media coverage [magazine covers, articles, interviews etc.].
- ▶ What is their appeal to audiences? What do they represent?

You need to construct a case for your chosen person to be considered a STAR. Use the established star criteria. Refer to theory. Use specific examples to support your argument. Create a presentation.