

1. Mrs Jones, a sociology teacher has decided to investigate why some boys do not achieve good grades at GCSE. Suggest one method she could use and explain why it is a good method for this research.

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(3 marks)

2. Miss Smith decided she would quite like to see if the New Man existed in families today. She decided to contact some couples that she knew, married or cohabiting and who had children, and carry out an interview with the fathers.

a. Identify the sampling technique used by Miss Smith.

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(1 mark)

b. Explain one problem when using this sampling technique.

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(2 mark)

c. Explain two problems to do with reliability and validity that Miss Smith may have when interviewing fathers about their family responsibilities.

(i) Problem 1: reliability

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(2 marks)

(ii) Problem 2: validity

(2 marks)

- d. Mr Roberts, however, prefers to use a questionnaire. Write a closed question that he could use in his questionnaire to find out how much work fathers do in the home.

(1 mark)

- e. Explain one disadvantage of using closed questions to investigate the work fathers do in the home.

(2 marks)

3. (a) Mr Arnold has decided to research why some people are more likely to be the victims of crime than others. Describe one ethical problem he may face with this topic.

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(4 marks)

(b) This research project was based on interviewing people. Suggest one reason why interviewing is a good method of researching sensitive topics.

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(2 marks)

(c) Explain two different methods that researchers use to sample people for a research project.

Method 1

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(2 marks)

Method 2

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(2 marks)

4. (a) Researchers are investigating why more men than women take part in sporting activities in their spare time. Suggest one suitable method they could use and explain why the method you have chosen is suitable for the research.

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(3 marks)

(b) Explain two problems that a researcher may have when interviewing parents about how they choose to bring up their children.

(i) Problem 1

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(3 marks)

(ii) Problem 2

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(3 marks)

(c) Write an open question that a sociologist could use in a questionnaire to find out parents' views on smacking children.

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(1 mark)

(d) Explain the purpose of a pilot study in sociological research.

(2 marks)

5. A team of researchers decided to conduct an investigation to explore religious attitudes amongst young people in today's society. They wanted to collect primarily quantitative data.

(a) Suggest a suitable method that they could use which would produce quantitative data.

(1 mark)

(b) Write one question that they could ask which would generate quantitative data.

(1 mark)

(c) What is one weakness associated with quantitative data?

(2 marks)

(d) What could a researcher do to generate some more qualitative data?

(1 mark)