

What is a pilot study?

What is non-response?

Why are questionnaires unlikely to be valid?

Explain what feature may make questionnaires more valid.

What is a questionnaire?

How can they be administered?

Write an example of a closed question on any topic.

Write an example of an open question on any topic.

Why are questionnaires reliable?

Why might questionnaires be unreliable?

What are open questions?

What are closed questions?

Why are questionnaires representative?

What problem would make questionnaires less representative?