

Chart for designing a study

As a GCSE sociology student, you have been asked to design a research project to collect qualitative data on attitudes towards cyberbullying amongst a sample of residents in your area.

Outline each stage of your research design explaining the reasons for your choices at each stage.

I O J S A O E A P

I Often Just Sit Alone Over Eating Apple Porridge

Section	Discussion/Potential problems	Give two problems with your research. These can be to do with method or sampling
Introduction Short overview of your research design, including the method you are going to use with reference to the task.		
Operationalising the concept Operationalise your research concepts. What are you looking to find out? What are the main aims of your research? What questions will you ask?		
Justification of the method Justify your research method. Select and write in detail at least two reasons why you have chosen your method. These must be related back to the topic and add context wherever possible. Think about your role as the researcher.		
Sampling What sampling technique will you use? How will you do your sampling? Sampling frame? Who is your target population?		

Chart for designing a study

<p>Access How will you access your group? Will you need to draft a letter? Who is your gatekeeper?</p>		
<p>Objectivity How might your own bias and values influence the research process?</p>		
<p>Ethics In what ways might the topic be sensitive? How will you get informed consent? How will you deal with confidentiality and anonymity? Will you be recording the interviews?</p>		
<p>Analysis How will you go about analysing your data? Keep a research diary? Transcribe all interviews. Look for common themes.</p>		
<p>Presentation of data Selection of quotations to illustrate findings.</p>		