



Television in the Global Age

An introduction

Television is one of the three industries studied in Component 2 at AS and A Level.

You must consider television and your texts in terms of:

- media language
- representations
- media industries
- audience

This should be linked where relevant to:

- social
- cultural
- economic
- political
- historical contexts

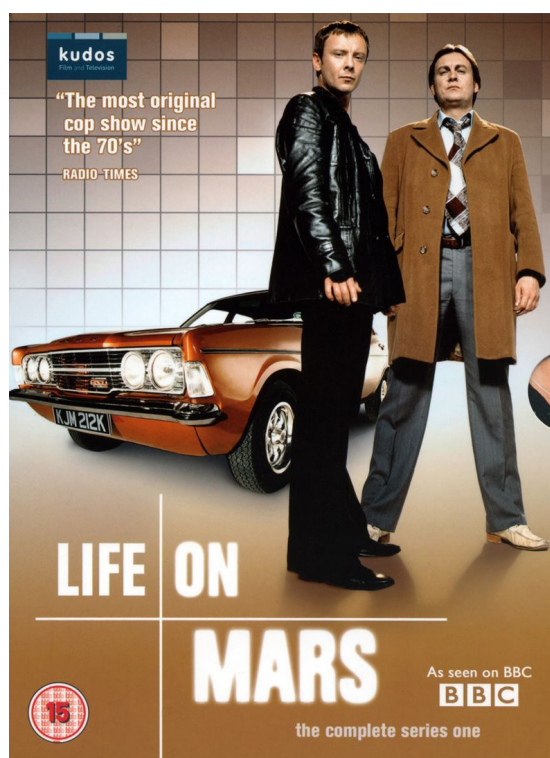
Life on Mars

Life on Mars

Series 1, Episode 1 (2006)

Original Broadcaster

BBC One (UK)





Television history

Imagine UK - Season 7 Episode 9 - And Then There Was Television Dec 19, 2006

https://www.youtube.com/playlist?list=PLD511F39E7FF8C5BC_

Watch the documentary and answer the following questions:

1. Why are Lord Reith and John Logie Baird so important in terms of the development of TV?
2. How did television develop during the 1930's?
3. What was the impact of WW2 on TV, especially Post War?
4. What television genre developed during the late 1940's and into the 1950's?

Student research task

In pairs, look at the BBC website on the "Inside the BBC" section and make notes on the following:

1. How did the BBC develop historically? Create a brief timeline
2. What is Public Service Broadcasting?
3. How is the BBC structured?
4. What is the Licence Fee, how is it collected and how is it used?
5. Why does this make the BBC different?

Feedback to the class

<http://www.bbc.co.uk/aboutthebbc/>