Media Studies - Hollywood Film





Reception

Introductory Questions:

- » What is the purpose of a film review?
- » To which effect do you take notice of film reviews?
- » In what way could the opinions of a film critic be valuable to audiences?
- » In what way could the opinions of a film critic be valuable to the industry?
- » Where can you find reviews of films?
- » Which of the following media platforms do you use to access film reviews: Newspapers/ Film magazines/ Film Sites/ Blogs/ Youtube videos

Links to reviews

Eye for Film: The Passing (2015) Film Review https://goo.gl/pwlkmE

UK Horror Scene: Yr Ymadawiad aka The Passing (2015) Review https://goo.gl/KoHnIh

The Hollywood Reporter: 'The Passing' ('Yr Ymadawiad'): Film Review https://goo.gl/p5FFWl







Reviews

All of the reviews (on page 1) for The Passing (Yr Ymadawiad) were written following festival screenings.

The first review has been taken from a film blog, the second from a site more dedicated to the horror genre, while the third has been taken from a site generally read by industry insiders. Read the reviews and make notes on the following:

	Eyeforfilm	Ukhorrorscene	HollywoodReporter
Summarise what each site thought of the film.			
What is the <i>mode of</i> address of each site?			
How are audiences positioned by the review?			
What assumptions does the site make regarding its readers?			
To which extent is the style and content of the review led by the type of site it is?			
For example, does the horror site focus more on genre pleasures?			

How far do the readings and reception of the film differ depending on contexts?