Example/practice of news programme title sequence analysis – use as modelling example

Make notes on the sequence of still images taken from BBC news.

Complete an analysis of another title and opening of a television news programme; this could be on a different channel to the BBC or a regional news programme.

Branding: *logo/colours/font/images*

Pace and Music:

Sequencing of Images:

The studio set up:

Audience positioning:

Main presenter:

Clothes, general appearance, body language, position in the frame, mode of address

Mise-en-scène:

Further news programme features:

Watch 10-15 mins of a television news programme.

What features are typical? [refer to television news glossary]

Consider:

- Studio screens

- Location reports

- Reporters

- Correspondents

- Voice over

- Cues

- Stings

- Trails