Discussion: The Narrative Structure of Websites

- In his book *The Language of Websites,* Mark Boardman discusses the way in which hyperlinks used on web pages have changed the structure of the material that we read.
- Traditionally, our reading experiences are linear – we read from start to finish.
- The use of hyperlinks means that we can move to another text midway through reading. Think of it like a spider diagram with lots of other diagrams branching off from it.

Discussion Question 1: Do you think this has impacted the reading stamina of younger generations?

Discussion Question 2: What are the purposes of blogging and vlogging? How does this impact language choices?

Discussion Question 3: A lot of blogs and vlogs are personal in content. Why publish them online?