



- ✓ Chronological- track through the text discussing points in the order things happen.
- ✓ Use the key words from the question: 'the writer' / 'persuade' / 'less wasteful' to form sentences and to stay focused on the question.
- ✓ Lead by identifying the EVIDENCE which is persuasive.
- ✓ For every piece of EVIDENCE, select the language feature and label it suggesting what EFFECT it has on the reader in order to make them want to be LESS WASTEFUL.
- ✓ Try to make it clear that you know what is happening in the lines by adding details to the quotes- i.e. what was said just before or what the writer is describing in that paragraph.
- ✓ Aim to discuss 6/7 ideas in this way.
- ✓ End by offering an OVERVIEW- mention how the OVERALL STRUCTURE or TONE has added to the way Humphrys has PERSUADED US TO BE LESS WASTEFUL.